

**HAIR AWARDS: 32 TOP SALONS!**

# Chicago



**83**  
WINNERS

HOMETOWN PHENOM  
**THE Groupon BOOM**

BY MARCIA FROELKE COBURN

A HEARTWARMING  
STORY—STARRING  
DAN ROSTENKOWSKI!

BY BRYAN SMITH

AUGUST 2010



CHICAGO.MAG.COM JULY 2010

**TOP 40**  
**SPORTS MOMENTS**  
WHO GETS THE GOLD?

• Sleeveless tunic by Laura Good of Hier Apparel, suit jacket by Balani, yarn from Loopy Yarns, and shoes ready for Gus's

# CUSTOM SUITS

**BALANI CUSTOM CLOTHIERS** It may seem counterintuitive, but Balani Custom Clothiers is having a record-breaking year. By demystifying the custom process and forgoing the usual stodginess of the suit biz, Balani has successfully hooked newbies. Clients begin with a one-on-one appointment that includes having 30 measurements taken and making selections at the fabric bar. The next step is a fitting with on-site tailors, and the finished product is usually available in six weeks. The shop offers suits, shirts, sport coats, slacks, overcoats, raincoats, and casualwear, such as funky shirts with contrasting button-holes or collar types. 10 S. LASALLE ST.; 312-345-1535, [BALANICUSTOM.COM](http://BALANICUSTOM.COM)

AUGUST 2010 CHICAGOMAG.COM 99